

# KRESKIN



World's Foremost Mentalist  
Defying Challenges To His Incredible  
Demonstrations With Standing Offer of \$1,000,000\*\*

You may have seen me on national television.  
I'm known for challenging the boundaries of the mind.  
For seeing the true worth of people.

We haven't met. And you aren't famous. Yet I know who you are.

Not the ordinary "you" your friends and family know...

but the real special you INSIDE you.

A "you" whose worth is priceless. I can't begin to put a dollar  
figure on the financial value of your future success.

But I know it's incredible. It's why I've written to you.

I HAVE THE KEY TO UNLOCK YOUR MIND. THE KEY TO LEAD YOU TO LIFELONG  
ENRICHMENT. I'm going to put all this power in your hands at MY EXPENSE  
AND MY INVESTMENT OF TIME.

It will be given to you immediately.

That's right. It's ON ME -- UNLESS YOUR ENRICHMENT HAPPENS!

Have you been shortchanged in life? I think you may sense this. You could  
be so much more; have so much more in life. You've received perhaps only  
10% of your true inner worth.

Finally, you are about to get the other maximum 90%. The 90% you should  
have been enjoying all these years. Consider it your basic legacy; It was  
there for you (surprise!) from the beginning. From when you were born. I  
know this sounds like promotional nonsense. So I don't ask you to believe  
me.

What I have to say is real. I'll prove it at any risk. This is my treat.

I have a very real kind of physical, graspable treasure for you.  
Above all, you must think of it as a "key" to unlock your mind,  
lead you to lifelong enrichment, and I want you to have it now.  
You don't pay anything. This and more (instructions for using  
it, yourself your life) are at my expense, like I said -- and an  
investment of my time. Only if you are satisfied with your results  
would I dream of taking a penny from you, a good faith service fee.  
(You'll see! Read on.)

Make no mistake: the "key" is for real.

It's something you can see, feel, touch. Something that "responds" to  
your life that's within you...by moving. When I say it moves, it moves.

My special knowledge will be at your service. And I've demonstrated my  
abilities on "The David Letterman Late Show," "The Howard Stern Show,"  
and "The Tonight Show."\* My knowledge will be yours for nothing. Before

Over...

\* One famed host exclaimed how my power "astounds" -- another dubbed it "most exciting thing I've  
ever seen," saying straight to my face "How dare you come onto my radio show."

you spend even one cent, I have to deliver. (Are you beginning to understand me?)

Through my empowered "key," I'll steer you into the future.

NOTE: Once you have the "key," don't be surprised to find your energy levels within 24 hours becoming higher. Your feelings unblocked. Your mind sharper. Your hidden talents awakening. The happy life you've always wanted -- for yourself -- right out in the open. Ahead of you. That's in a single day. A few days at most. The money, the good life, a good home, a good world fulfilling you. (You'll see the promise out there -- in no uncertain terms. I am betting on it.)

You'll have the power to bring all these things to you -- that are your legacy. Your due. The maximum 90% -- minimum 80% more "life" coming to you. I will see you through the hurdles along the way.

(In case, right about now, you're thinking "Kreskin sounds like a lot of hot air" or "I've heard this story before from junk mail that promoters send me," understand one thing: People I get involved with (in a real way) are never the same again. Those people whom I've chosen to serve, and perform for, who have sung my praises include the likes of royalty and presidential families, business leaders and the Hollywood-New York creative community. You think maybe I'm making this up or exaggerating? One news reporter seeing me in action said flat out... "I've never seen Kreskin... I sat down shaken, confused and trembling. Whatever he has, he made a believer of me". Another called me "the Houdini" of my generation. And another described my work as simply "miraculous.")

- A. What specific paths in life are you entering?  
What decisions must you make in the near future?

You could make costly mistakes. But, you can avoid them. Through my being there with you in my special way, and my running interference for you, so to speak. I am known for helping people this way. Remember, I am committed to coming through for you. You don't pay anything otherwise. Not a cent.

For example, you may want to know if you should try to nail a staggering sum of money...at some particular point in the near future. (This is the truth.) If you should walk away from someone with an amazing business proposition. (But you don't trust yourself, or entirely trust this person.) You are uneasy about your judgment in this matter. So, what should you do? You'll have an incredible way of evaluating this, and other open-ended events and crises coming up in your life. (Get ready for a remarkable change in your circumstances.)

- B. What people are wrong for you? Who can and truly desires to help you? (And, you don't even know it!)

You need to be put together with the right people. (While being steered away from the wrong ones.) There are individuals walking around out there who know you and are waiting for a chance to help you. Help them help you...I'll explain how. (Leave it to me in your service. It's my nickel, remember.) There are other people who cross your path in life in which the "chemistry" is bad.

Frankly, the way things are, they have it in for you. That's life. You

Continued on next page...

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must avoid these people at all costs. Stay out of their way. It's that simple. (Again, leave it to me.)

C. Would you like people to see things your way? Appreciate you for who you are, and what you have to offer the world? Appreciate your basic decency and worth as a super human being? (Which you are.)

I want people to look up to you. I want people coming to your side, making you rich and happy beyond your wildest dreams. I want leaders in business paying attention to you. Picking you out of a crowd for social opportunities that will change your life. As sure as morning follows night. Handing you memberships to their inner circles, their extended business networks of sought after connections. Would you like to travel, making new, exciting friendships? Develop deep bonds with fascinating individuals naturally attracted to you by your good qualities? (Qualities you didn't even know you had.) You will experience a make over in your "personality" effect on others, soon. It should take place in a matter of weeks, tops.

D. Some people have all the luck in the world -- dollars are drawn to them by the hundreds of thousands, even millions. Life's winning numbers are always ending up in their hands. What do they have that you don't have?

You can have what they have. Mark my words. This has to do with an extraordinary secret which I cannot reveal in this letter. *Next time you hear from me, you will be in on this secret: for claiming life's giant, glamorous prizes.* Rest assured. I promise: your world will change.

And, of course, I'm putting my money where my mouth is. My career has catapulted me to financial success simply because I can successfully put money on the line. My bet is, you'll soon be reaping some great rewards out there. Like I said, this inside-track "money ticket" is on me. No problem. Why? Because I'm not wrong about things like this.

Understand: What I'm going to disclose to you in our next communication is hush-hush. It's of an extremely confidential nature, jealously guarded for centuries by a chosen, elite few.

Everything promised in my letter is yours, and on its way to your home. All I need is your acknowledgement you've received this RISK-FREE offering. That's it. Period. Within days, you'll have the key to unlock your mind. With this key, everything life has to offer can be yours now. (You can have no idea how important this is for you. Just wait!) And, you'll have, in effect, the 80%-90% enrichment of your future -- put in your hands.

A future like nothing you've imagined or known to date...in the way of financial power, emotional filling-up, and material benefit. In the way of a great life. In the way of exciting bonding; new relationships; special contracts to be prized for life. You'll have my guidance every step up the ladder, so to speak, to power.

The above is yours, on me. Without you really risking anything. While you test out my key to unlock your prospective future, all laid out for you by me.

Take as long as you want. Say even thirty days. I guarantee you'll be dazed with what's happening to you.

Maybe you're wondering, "Why does Kreskin want to do all this for me? How

*Continued on other side...*

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can he be so sure he knows what's actually going to be happening to me?"

Frankly, why not ask me how I can stand in front of thousands, and single out people...and right then and there -- proceed to tell them what they're thinking. And how I can call off serial numbers on bills while completely blindfolded -- and how -- get this -- I've even bet my pay check on my personal reputation, my personal veracity, at public "Kreskin" gatherings a total of over 6,000 times proof you can put yourself in my hands and let me make you a winner in life, (yes, when I say I can do something I put my money where my mouth is)...

And why I am called the world's foremost mentalist throughout the United States and on television -- on "The David Letterman Late Show" and the "Howard Stern Show" and "The Tonight Show With Johnny Carson." And, how come...as I write this letter...I have a standing offer to pay \$1 Million Dollars (\$1,000,000.00) to anyone who can prove that I employ stooges, confederates, or use illegitimate devices in my most remarkable demonstrations.\*\* (See details at the bottom of this letter.)

You see, without false modesty, I happen to be a Mentalist. It's that simple. And I've no problem doing precisely what I said I'd do for you: sticking by my up-front, risk-free offer of EVERYTHING...secrets, mind-key, empowered guidance, the future.

It's good as my word. However, in fairness, I also need your word that you are ready for a change of your circumstances in life. And that you'll give me proper credit when this happens. In a spirit of mutual trust between us, I ask you to include a token check for me POSTDATED AHEAD 30 DAYS FROM NOW. The money isn't going anywhere. I won't do anything with it. You'll have this check back if my offering isn't everything I said it was. Period. (No changing my mind, pressuring you, etc.)

That's right. You'll receive back your uncashed check if you aren't ONE HUNDRED PERCENT satisfied and happy with what you'll be receiving from me, by return mail. Consider this a binding, one-sided agreement, actually! Since you don't pay anything or owe anything unless you "want" to: That is, unless you are not just satisfied, but overwhelmed with my ability to touch your life. As I've touched others' lives. (Attached news stories clarify why I can be so confident.)

But meanwhile, just enjoy. Take my gifts. Which is what they are. At least for a while. (Especially my mind-boggling, mind-opening key and secret access to wealth for you.) Yes, I don't care if you take advantage of me, as long as after you've benefited from my private service for thirty days, you're willing to do the right thing. Either stop using my service. Or pay me something.

Since I've singled you out for my full attention, I'm not asking you for a whole lot. (It's really nothing in relation to what you will be getting from me.) Read the enclosed materials, please. And get back to me today or tomorrow if you can. I am really in a hurry to get started with you. I say, let's do it.

Thinking of you,

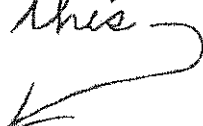
*Kreskin*

\*\* The Amazing Kreskin Million Dollar Challenge: Due to the recent release of The Great Buck Howard Movie, and in response to certain fictional scenes regarding my world-famous "check test," I am withdrawing my \$50,000 challenge and I am now offering the sum of ONE MILLION DOLLARS (\$1,000,000.00) to anyone who can prove that I employ paid secret assistants or confederates in my performances and, furthermore, to anyone who can prove I use secret hidden electronic devices to aid in the accomplishment of my "thought-reading" demonstrations. This challenge and assurance of integrity will be valid throughout the continuance of my professional career." The Amazing Kreskin

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A famous person comes to you  
and says, in effect, he will help you  
like nobody's helped you before.

Why? Why?

Please read this 

# KRESKIN

Dear Friend,

I think if I were you I'd be skeptical of me.

Sure, I'm known as the "World's Foremost Mentalist." But you and I have never met.

The thing is, though, I do things for strangers all the time.

That's what my career is all about: Bringing people happiness, people who are perfect strangers.

And I have decided to help you -- at my risk.

Not yours.

You don't risk one dime. Unless I can prove my point: that I can indeed bring you life's rewards. Rewards you probably never thought were meant for you. Even though you obviously see people all around you reaping such rewards. I'm talking about people who own big houses, travel a lot, drive expensive cars, live a glamorous life, keep themselves busy with exciting friends, interests, and possessions.

Well that can be you.

And I've decided to give you exactly what I think you need for this to happen...for you to collect on life's rewards.

And like I said, you don't risk a dime.

I must keep my promise first. I must prove you're in for an enriched new life first.

If I can't do this to your satisfaction, the small payment I'm asking from you will be returned to you. Period.

Meanwhile, you will have all my help risk-free.

Most sincerely yours,

Kreskin

**I'VE PUT MY REPUTATION AND MY  
MONEY ON THE LINE... IF YOU ARE  
STILL UNSURE ABOUT HOW SERIOUS  
I AM AND MY OFFER TO IMPROVE  
YOUR LIFE... PLEASE READ THE  
OTHER SIDE OF THIS NOTE.**

Don't Wait...Kreskin

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## **The Amazing Kreskin's \$1,000,000 CHALLENGE**

"Due to the recent release of The Great Buck Howard Movie, and in response to certain fictional scenes regarding my world-famous "check test," I'm withdrawing my \$50,000 challenge & I'm now offering the sum of...

**ONE MILLION DOLLARS (\$1,000,000.00)**

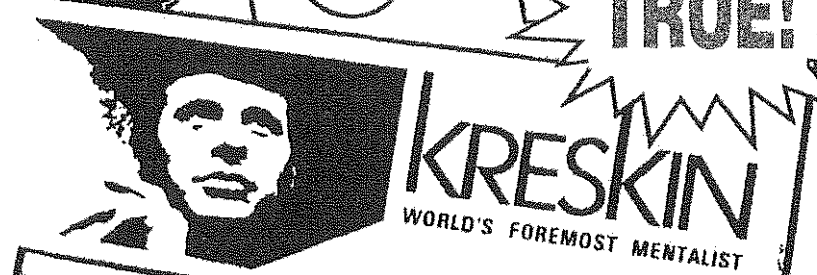
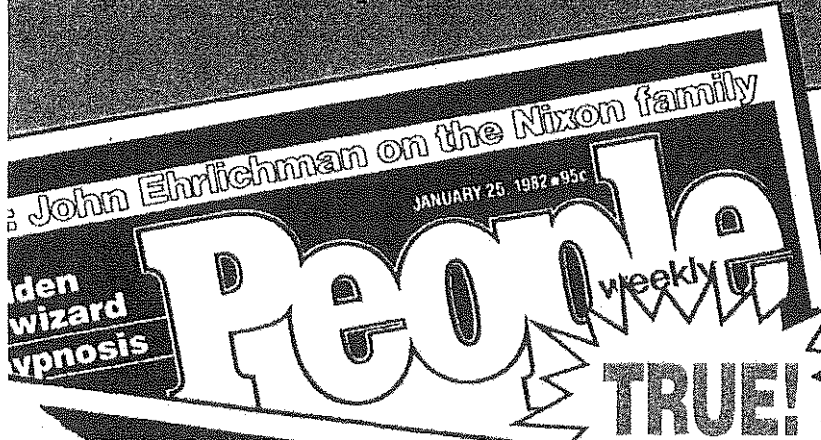
to anyone who can prove that I employ Paid Secret Assistants or Confederates in my performances & furthermore, to anyone who can prove I use secret hidden electronic devices to aid in the accomplishment of my "THOUGHT READING" demonstrations. This challenge & assurance of integrity will be valid throughout the continuance of my professional career."

*The Amazing Kreskin*



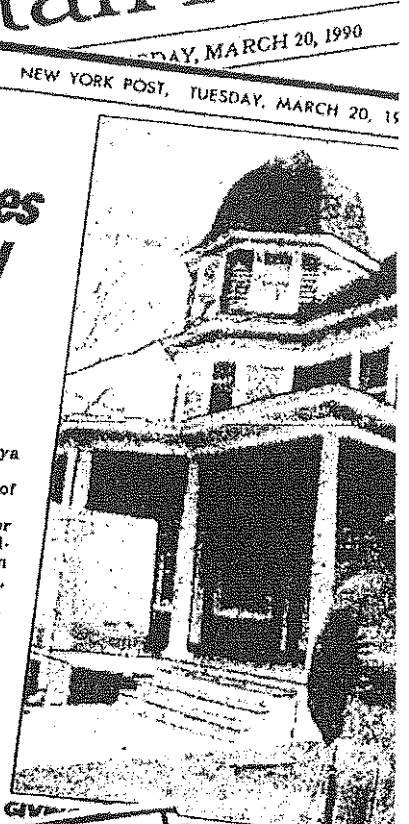
# KRESKIN CHALLENGES BOUNDARIES OF THE MIND

Press Confirms Kreskin Bridges the Gap Between Science and the Supernatural



**Amazing Kreskin sees a haunted house in his future**

If a house has ghosts, who ya gonna call? The Amazing Kreskin, of course. For want of a bigger place or just more publicity, the mind-reading mentalist has his eye on a Nyack home, he's already forfeit his 18-room Hudson



The Amazing Kreskin has decided not to buy the so-called haunted house of Nyack. The noted mentalist was turned off by a demand by the homeowner's son that any media interested in witnessing his seance at the 18-room house would have to pay for the Post yesterday. "That turned me off," Kreskin said. "The house was haunted. The owner, William Ackley, son of the famous actor, was a seance medium."

afraid of no take a tour the \$650,000 e can prove acked with

GHOSTS: Owner He... "I don't se... library on p... "I've never se... said. "But to be... and have a... spooks."

## An act that boggles the mind



ESP-ecially Yours, The Amazing KRESKIN

Kreskin laughed at the thought. When you play that game there a lot of other thoughts float around," he said. "And though you this: four years ago in one place I won six times what I was being paid. In Lake Tahoe I usually won four of the five nights I played." Kreskin describes himself as a "talentless" "as an entertainer."

"I could have used the money, I was in bad shape from the loss. I've failed nine times, and I've said that if, God forbid, I fail a 10th time, I'll never do that test again—I couldn't afford it."

## KRESKIN FINDS "KEY"

On January 4, 1983, KRESKIN ACCEPTED AN UNPRECEDENTED CHALLENGE. A MAGAZINE CARRIED OUT THIS MIND BOGGLING TEST WHICH WILL

**FACTS!**



(Including New York Times, People, etc.)

hen Kreskin performed at the Orion last Saturday, he wasn't a mentalist, or a magician, or a comedian. He was also a stand-up comic, a musician, and one of the best all-around entertainers anywhere. He lived up to his first and middle names "The Amazing."

shows per year.

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## Kreskin Puts His Mind To Pleasing His Audience

Some in the audience -- like Alice Jackman of Springfield -- had heard about the star of the show but had never seen him perform. Others remembered seeing him on various television shows, including his own TV series, Audience Reaction to his mental abilities.

**Maddest Bowl wizard thanks hypn**

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# Secrets of the Amazing Kreskin

# Acts of the Amazing Kres

## The World's Foremost Mentalist Reveals How You Can Expand Your

### ct changes minds of his skeptics

If you choose to see the Amazing Kreskin at the Comedy Catch this Monday or Tuesday night, be sure there's some doubt in your mind. Kreskin likes it that way.

"I am a skeptic, I enjoy the  
one interview "I used to say that  
when I walked on the stage, 90 per  
cent of the audience was skeptical  
and when I was through, only 10  
percent was skeptical of my abilit  
I believe that is still true."

he found

Dr. Margaret Mead, the anthropologist, once told me I shouldn't be called a psychic, but I should call myself a sensitive. Kresin replied "I keep myself to a high pitch and then follow that pitch. This can only work, however, if the audience is concentrating along with me."

friends and teachers at least 12 minutes a week or longer. If you do this at the point where, as a child, when they played the 'hot and cold' game where classmates would hide an object and tell you if you were getting closer to it, they would say 'hot', 'he said.

"Like a musician carries around his instrument and practices it."

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**JANUARY 25, 1941**



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# PERSONAL DARE FORM

From The "Amazing" Kreskin—World's Foremost Mentalist  
Defying Challenges To His Incredible Demonstrations With Standing Offer of \$1,000,000.00\*

"Yes! I will help tap you into 80%-90% Enriching Life Rewards you didn't even know were coming to you...from what's inside you...plus everything else I have promised in my letter  
this is no hype, no joke,  
this is the real thing)  
for **FREE FREE FREE**.  
I am taking all the risk  
that this will happen.  
**OTHERWISE I RETURN YOUR  
UNCASHED CHECK. No if's,  
and's, or but's."**

1234567890 KCOF7  
Sample A. Sample  
000 Any Street  
Any Town, UK  
00000-0000

IF YOU ACCEPT MY DARE, PUT YOUR "X" BELOW AND MAIL THIS BACK  
PUT "X" IN THIS BOX AND FILL OUT AND RETURN FORM AT ONCE.



*Kreskin*

I accept your dare. I await your incredible gifts to change my life, your key to a wonderful life of enriching rewards, and everything else you promised in your letter. In return, you can hold my personal check — you aren't allowed to cash it until at least 30 days from the day I'm contacted by you. AND NOT A DAY EARLIER.

I must be entirely satisfied that everything you told me about what you are doing for me is not an exaggeration. If I am not satisfied you told me the truth, I'll let you know (and return what you gave me) and YOU will have my UNCASHED check returned. (Or one of equivalent value). That's the deal. And, I've included my check for holding only, in the amount of \$19.97 plus \$2.01 delivery preparation charges. (\$21.88 total) payable to: "Kreskin's Personal Dare" OR charge my credit card:

☐ VISA ☐ MC ☐ AMEX # \_\_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Signature X \_\_\_\_\_

MY BIRTH DATE:

Day	Month	Year
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MY PHONE NUMBER:

( _____ ) _____
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\* See enclosed \$1,000,000.00 challenge certificate.



MAIL PERSONAL DARE FORM TO: KRESKIN  
56 W. 45th Street, Suite 1001, New York, NY 10036-4206

**KRESKIN**

World's Foremost Mentalist

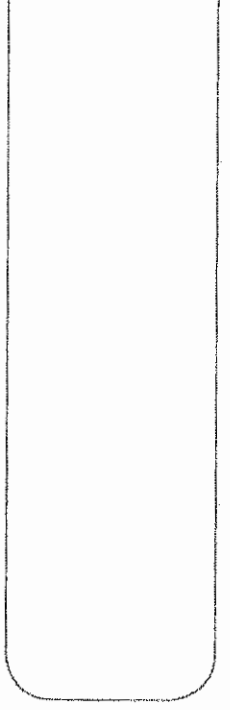
56 W. 45th Street

Suite 1001

New York, NY 10036-4206



**Why is the world's foremost mentalist offering  
the sum of \$1,000,000.00 and challenging himself  
to open up an exciting future for you...at no cost?  
You are in luck!  
(details inside)**



**PERSONAL REQUEST DOCUMENTS ENCLOSED**

FROM: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

KGREY

Place  
Stamp  
Here

Please Hand Deliver To:

THE AMAZING KRESKIN  
56 W. 45th Street  
Suite 1001  
New York, NY 10036-4206